


China Food & Drinks Fair, Chengdu, China, 20th– 22th March 2024

Date	20th – 22th March, 2024	
Venue	Chengdu Century City New International Convention & Exhibition Center	
Event type	Fair participation	
Targeting group	Retail, gastronomy, media	
Expected visitors	More than 100,000 trade visitors	
Eligible for registration are		
✓ Foreign branches, agencies and importers of the German wine industry		
Exhibits		
✓ in accordance with the General Terms and Conditions for Participation		
Maximum number of tables	28	
Minimum number of exhibitors	14	
Maximum number of wines that may be presented	10 / counter	
Participation fee (with de-minimis-declaration)	2.000,00 € 15.000 ¥	
Participation fee (without de-minimis-declaration)	4.000,00 €	
Services to be rendered by the organiser*		
<ul style="list-style-type: none"> ✓ Assembly and disassembly of stands ✓ Stand space/ space rental ✓ Use of joint storage space ✓ Advertising measures ✓ Glasses and spittoons ✓ Table labelling ✓ Bread, water 		
<ul style="list-style-type: none"> ✓ Visitor marketing <input type="checkbox"/> Transportation of the wines (You need to take care of transportation yourself!) ✓ Preparation of a catalogue ✓ Assistance/service ✓ Seminars accompanying the event <input type="checkbox"/> Travel and accommodation ✓ Wine coolers for the tables 		
<i>(*if not provided by the organiser, these services must be provided by the exhibitor)</i>		
Closing date for registration	10th January, 2024	
Registration Link	http://tinyurl.com/yszfcoze	
		
Contact persons	Manuela Liebchen, DWI Manuela.liebchen@deutscheweine.de Tan Wu, Wines of Germany China tan.wu@winesofgermany.com.cn	